



Vidya Prasarak Mandal, Mulund (E) R Z Shah College of Arts, Science and Commerce

Established in 2003 - Affiliated to University of Mumbai

Mithagar Road, Mulund East, Mumbai - 81 | www.vpmrzshahcollege.edu.in
Accredited By NAAC Grade "A"

Report on the session

'Role of IPR in Research'

Organised by Department of Commerce in collaboration with Research Cell

Date: 10th February, 2023

Venue: Conference Room

Time: 11am to 12.30pm

VPM'S R Z SHAH COLLEGE OF ARTS, SCIENCE AND
COMMERCE
NAAC Accredited 'A' grade

Department of Commerce in
collaboration with Research Cell of
the college organizes
A session on 'Role of IPR in Research'

Guest Speaker

Dr. Priya Prabhu, HOD, Chembur Karnataka
Law College

Shrutti Shouche
HOD, COMM DEPT
COORDINATOR, RESEARCH CELL

Chinmay Desai
Ansh Bara
STUDENT IN CHARGE

Dr. Kavita Sharma
I.C. PRINCIPAL

DATE: 10TH FEB 2023 11:00 AM
VENUE - CONFERENCE ROOM



Intellectual Property Rights (IPRs) are legal rights that protect creations and/or inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. IPR forms an important aspect while doing a Research, thus with the agenda of spreading the importance and role of IPR in Research, the Department of Commerce of VPM's R Z SHAH COLLEGE in collaboration with Research Cell organized a session on 'Role of IPR in Research'.





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The session began with a welcome speech by Prof. Ravindra Phadke, where he addressed the Vice Principals, Mrs. Anjaneeka Uday and Dr. Barkha Shamnani, Prof. Gauri Pai, Dr. Mangesh Sawant, and the speaker Dr. Priya Prabhu, HOD IPR Chembur Karnataka College of Law. The introduction of the speaker was given as follows – Dr. Priya Prabhu is B.A.L.L.B. (Five Years Law graduation) from University Law College, Bangalore, affiliated to Bangalore University. She has also completed her LL.M. in Business Law from the Department of Law, Karnataka University, Dharwad, in the year 2003. In the year 2013, she was awarded with the Ph.D. degree by Karnataka University, for research on 'Disaster Management Laws in India'. She has authored a book titled "Law Relating to Disaster Management". She has also published a few articles in national and international journals.

After the introduction Dr. Priya Prabhu was felicitated by Mrs. Anjaneeka U. and Dr. Barakha Shamnani. The speaker started the session by explaining meaning of Intellectual Properties





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Moving ahead, she explained the various types of IPR in detail and the criteria in which they can be registered. Starting with Patents, Copyrights and Geographical Indications she also explained trade secrets and industrial designs.



The concepts were explained with the help of the case laws e.g. Basmati rice, how the US copied the idea of Basmati Rice and tried to sign a patent for the same. She also gave examples of turmeric and neem where again the foreign countries tried to gain the patent. She told that it was at that moment, A Traditional Knowledge Digital Library was established, which acts as a knowledge body that sustains, passes on from generation to generation within a community and forms an important part of rich and diverse cultural heritage of India.

A Question and Answers round was held at the end where the audiences asked their queries and Dr. Priya Prabhu answered them. The session then wrapped up by a Vote of Thanks Speech by Prof. Gauri Pai Ma'am. It was indeed a knowledge imparting session.


Mrs. Shruti Shouche




Dr. Kavita Sharma